



Press Release

To: Media List

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FOR IMMEDIATE RELEASE:

We are so very excited to officially announce Prep's Volleyball Academy! The VBA will be led by Genia Edelman and assisted by Mike Burtha!

The program will run in two different seasonal sessions Monday through Thursday from 1:45pm until 3:15pm for grades 7-12 on Prep's new sand volleyball court!

November 5th - February 28th
March 1st - May 16

The cost is \$500 per session for upper and middle school students who are not participating in a winter or spring sport/activity. If a middle school participant is involved with another activity/sport which causes them to miss a majority of the program, the cost is adjusted to \$225 per session.

Please know the VBA is designed to encourage and enable students to continue participating in other activities/sports. Daily workouts will be done accordingly.

A Bio on Coach Edelman & Coach Burtha

Coach Genia Edelman, Founder and Chief Confidence Building Coach, has over 30 years of volleyball playing and coaching experience. She played Junior Olympic Club Volleyball as a junior and senior in high school and went on to play at Greensboro College in North Carolina. Her passion for the sport and mentoring young women aided in her starting a club volleyball program and Beach Volleyball Academy after she moved to Hilton Head Island in 2010. Genia's mission for HHI International Volleyball Academy is to develop strong, confident, and globally-minded leaders through the sport of volleyball. Coach Edelman utilizes the USA Volleyball High Performance Coaches Manual as her guide to coach proper skills and techniques for athletes to become the best volleyball players but more importantly she utilizes a holistic approach to developing incredible individuals by building confidence and teaching a can-do attitude. Her coaching experience also includes club programs in Atlanta. She is CAP I and II USA Volleyball certified for indoor and Beach Volleyball CAP I certified.

Coach Edelman has over 25 years' experience in the corporate world which she retired from in 2015. She developed executive teams at Discovery Channel, Gospel Music Channel and The Africa Channel as their EVP of Sales and Marketing. Genia is no stranger to hard work and what it takes to build a successful team and team members. She has a BS Degree in Biology from Greensboro College and an Executive Management Certificate from Harvard University. Coach Edelman retired to follow her passion and has built an International Academy that is focused on individual development and success both on and off the court. Her philosophy is winning is a side effect of hard work with a heart and team-focused attitude. You can expect to become a better player and individual through this partnership with HHI IVA and Hilton Head Prep with Coach Edelman as its leader.

We are excited to have Mike Burtha as part of our team as well. He has over 40 years of playing and coaching experience including more than 13 years with the USA Volleyball (USAV) National High Performance Program and the GEVA Regional High Performance Program as a positional skill and leadership coach, Regional program assistant coordinator, and National Tournament team assistant coach. He has played for USAV Men's Open and Club teams and has coached USAV Women's Open and Club teams as well as Junior Girls Club teams. Coach Burtha has achieved a USAV Coaches Accreditation Program (CAP) Level III accreditation. While coaching at the High School Varsity level, over a seven year span he helped guide teams to five Conference titles, one County title, two State Group semi-final and one State Group final appearance. He has coached three High School All-Americans, 14 USAV A1 Development Program invites, 17 High School All- State and 36 All-Group volleyball athletes. There are currently two athletes that Coach Burtha has coached on the US Women's National team. In the last ten years he has coached over 145 athletes who have gone on to successfully play volleyball in college, 20% at the Division I level. Coach Burtha is a USAV IMPACT and US Olympic Committee SafeSport Certified coach.

In addition to volleyball, Coach Burtha is an experienced corporate executive with global responsibilities specializing in Knowledge Management, Business Transformation, Process Excellence, Organizational Change, and Collaborative Innovation. Since 2004 he has taught a class in Leadership out of the School of Communication & Information at Rutgers University, and has been a Visiting Scholar at the Harvard University School of Graduate Education.